

MAKE A CASE FOR UCaaS.



Demonstrate how UCaaS delivers a positive ROI with these quick tips.

Without proving to company decision makers the economic value of moving unified communications to the cloud, deploying the technology may never get off the ground. Follow these tips to demonstrate how UCaaS can positively impact your company's financial outlook.

While the majority of companies receive a positive ROI after implementing UC throughout their business, demonstrating that will occur prior to implementation can be difficult for even the best IT staffs. By following these tips, it doesn't have to be.

82%
OF COMPANIES
that implemented UC
said it met or exceeded
their ROI expectations*

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Tip: 1

Identify the area in the company with the greatest need for improved communications and collaboration, and implement UCaaS there first—creating champions for further deployment.

Tip: 2

Sell business managers on UCaaS by demonstrating how its key functions can enhance their unique business processes.

Tip: 3

Set clear objectives and metrics for success.

Tip: 4

Collaborate with your solutions provider to determine the best options for deployment.

Tip: 5

Market the program internally to gain employee support.

Tip: 6

Teach employees how to use the solution to place your most valuable asset—your people—in the cloud.

Tip: 7

Document usage and savings to show success.

Tip: 8

Expand your UCaaS offering to other parts of the company.